



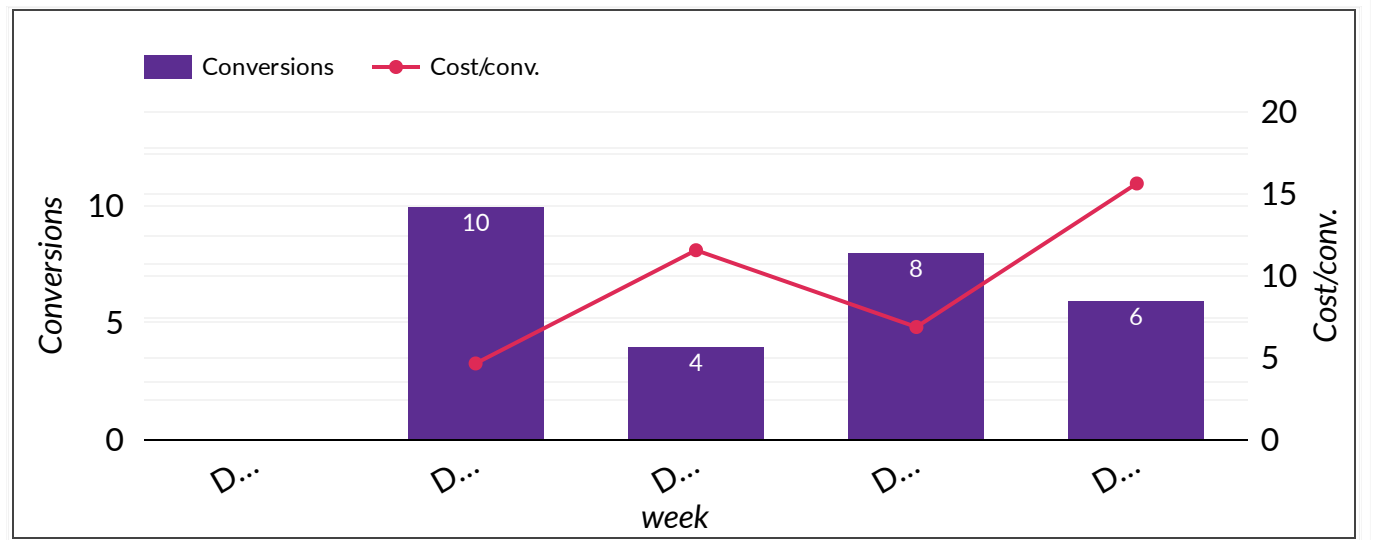
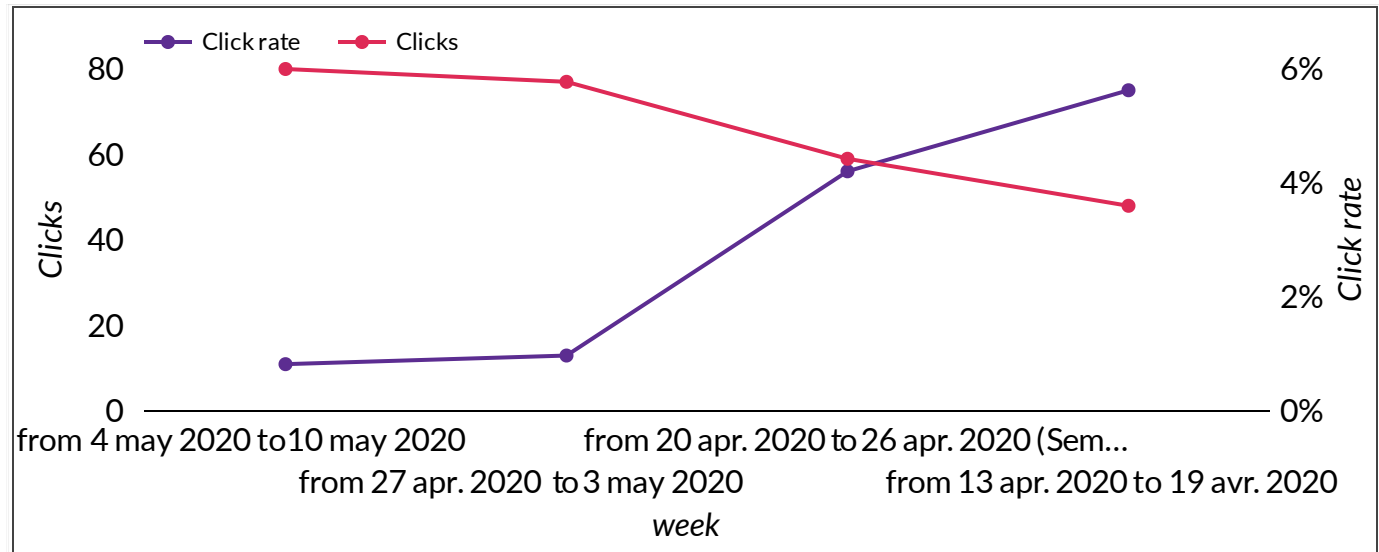
Google Network Campaign - Last 30 Days

Number of times your ads have appeared on the Google network (Search)
19 907
-73.1%

Number of clicks on your ads
264
-70.9%

Number of direct calls from your ads
0
N/A

Cost spent on this campaign
242,81 €
+22.8%



Google Network Campaign - Last 30 Days

Campaign name: Contact requests

Top 5 keywords that made your ads appear:

Key words	Impressions	Clicks	CTR	CPC moy.	Cost
1. vise diesel	413	68	16,46 %	0,5 €	33,91 €
2. +injecteur diesel	829	43	5,19 %	1,43 €	61,33 €
3. pompe injection	566	32	5,65 %	1,04 €	33,38 €
4. pompe diesel	681	29	4,26 %	2,02 €	58,48 €
5. pompe injection diesel	253	13	5,14 %	1,21 €	15,72 €

Performance of different devices:

Smartphones Computers Tablets

