

### **Proximus' online event activity**

Proximus collects and processes your data when you participate to an online event (i.e. a webinar). Due to the Covid 19 crisis, many Proximus initiatives such as events and seminars have been digitalized. Due to the large number of participants, Proximus uses a partner's platform in order to manage these events. This partner is an EU based company (Company Webcast B.V) which is acting as data processor and processing your data on behalf of Proximus.

This specific privacy notice is to be read in complement with our general [privacy policy](#). This policy aims to provide you with specific information about the processing of your personal data when you participate to an online event.

### **Which data does Proximus collect and process in the context of these events, and why?**

Proximus collects and processes 4 categories of personal data in the context of online events/webinars:

**Your contact data:** The data we collect, and process allows us to identify and contact the persons that participate to these events to confirm their registration and for possible assistance if necessary. We also need your e-mail address to send you the recording of the event so you can review it whenever you want. This data will not be used for any other purpose unless a valid legal basis allows it. It will mainly be your name, surname, e-mail address.

**Product usage data:** The managers of the tool at Proximus can have access to your viewing of the online event, such as the date on which you viewed it, the duration of your viewing and the part of the event you viewed. This allows us to have a better understanding of which parts of the event were more interesting to viewers, whether viewers watched the content multiple times, etc. Our aim is not to target you specifically but to have a broad understanding of the impact of our content in order to adapt and improve future events.

**Interaction:** During the event, you will have the opportunity to interact with organizer/presenter by asking questions, commenting, participating in a poll, etc. Your identity will not be revealed to the rest of the participants or to the rest of the company. It is only accessible by the tool's managers for reporting purposes but will not be used for any other purpose.

**Cookies:** Cookies are small text files which can be stored on your computer or your mobile device upon your visit to websites. In this text file, information is stored, such as your language preference relating to a website. The next time you visit the website, this cookie will be resent to the website. This allows the website to recognize your browser and, for example, to remember your language preference. For online events, only necessary cookies are used.

For other possible uses of your personal data, please read our [Privacy policy](#)

### **What is the legal basis for processing my personal data?**

You might have received an invite for our online event, or you just stumbled upon it on our website, or one of your contacts transferred the invite to you and you are not a Proximus customer/employee.



For internal events, we make sure that only our employees have access. But for some of our external events, anyone is welcome to join whether you received an invite or not.

If you did indeed receive an invite, it was sent based on Proximus' legitimate interest to promote its activities, including it's purely informal events such as webinars.

For the processing of your personal data for the registration and participation to the event, we consider that you consent to the processing of your data for that purpose. You are free to participate to the event and you can withdraw your consent at any moment by just not attending and exercising your rights in compliance with our [privacy policy](#).

For any further information on the processing of your personal data by Proximus, including your rights and how to exercise them, please read our [privacy policy](#).